

JAY L. SMITH
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Digest

RAY LEWIS
Founder
1915-1954

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TORONTO, ONTARIO, CANADA

JULY 24, 1954

FAMOUS PLAYERS ONTARIO DISTRICT B "BALYHOO" SHOWMANSHIP CONTEST WINNERS

Group "A"

1ST PRIZE - \$100.00

ART CAULEY
Paramount - Peterboro

2ND PRIZE - \$50.00

BOB HARVEY
Capitol - North Bay

Group "B"

1ST PRIZE - \$100.00

AL HARTSHORN
Regent - Ottawa

2ND PRIZE - \$50.00

JACK BRIDGES
Victory - Timmins

BEST CAMPAIGN BOOK - \$25.00

PAUL TURNBULL
Granada - Hamilton

WINNING BOOKERS

H. R. PATTE - \$25.00
JOHN HEGGIE - \$25.00
HERB BLACK - \$25.00



GROUP 1

GROUP 2

FINISH

THE ANNUAL DIGEST SHOWMANSHIP CONTEST CLOSES AUG. 31st.
SEND YOUR ENTRY IN NOW!

Chatter . . . that could matter!

By MAX CHIC

Mrs. Jean Ford, who operated the York and Windsor theatres, Hamilton, in partnership with Odeon is retiring . . . both theatres have been taken over completely by Odeon . . . the Century, Lindsey and the Geneva, Orillia, two Twinex houses, will go CinemaScope on August 9th, with Metro's "Knights Of The Round Table", Myer Axler told us the other day . . . NFB's "Corral, the Wild Stallion" placed first at a Festival in Venice.

Win Barron had a busy week . . . releasing some 1,000 balloons from the top of the Royal Bank Bldg. in cooperation with Famous Players, to advertise "The Greatest Show On Earth" and acting as judge, to pick Miss Toronto . . . a Republic camera crew spent 10 days near Victoria, B.C. searching for location sites for "Timberjack."

A UNIVERSAL smile beamed on the faces of Alf Perry, Mark Plottel, George Beeston and Walter Kennedy after screening Universal's first CinemaScope venture, "The Black Shield of Falworth" . . . Mort Margolius is discovering relatives on all sides of him . . . a cousin has charted a family tree . . . result, a cousins' club of over 76 families will be launched . . . the 400 Drive-In, opened on Thursday . . . reports have it, with the largest curved screen in Canada.

Sam Glasier wired from Saint John . . . demonstration here of "Advancing Techniques of CinemaScope" at Paramount theatre drew widespread praise from Maritime exhibitors . . . I'm certain Reg March and the equipment dealers will be very busy from now on selling and installing CinemaScope.

Tommy Knight has scored again with JARO's "Man With A Million", due August 6th at the Odeon, Toronto . . . Dominion Stores are giving out 500,000 entry forms with a crossword puzzle based on the film . . . the winning FAMILY will be flown to England, courtesy TCA for a two weeks' Millionaire vacation . . . on their return they will find a Nash Rambler auto (value \$2,800) waiting at their door-step.

Interstate Television Corp. has appointed Sterling Films Ltd. their representative in Canada . . . Calgary and Vancouver Pola-Lite demonstrations have created great interest in a revival of 3-D, Tex Cates reports . . . Archie Laurie in Montreal to publicize UA's "Heidi."

The Event Of The Week . . . Frank Fisher's announcement that JARO at the end of their financial year, June 26, 1954, had their greatest business year in the history of the company, since it was formed in 1945.

TRADE headlines



Joseph Bernhard, nationally known executive of the Stanley Warner Corp., died suddenly in New York last Thursday, following a recent operation.

Capacity crowd of 3,200 attend World Premiere of Universal's "Magnificent Obsession" at the RKO Palace Theatre, Cleveland.

UA acquires distribution rights to prize-winning "Little Fugitive" in Canada, Great Britain and rest of Commonwealth countries.

Murray Sweigman's Theatre Poster, who have the exclusive rights to the Superscope lens in Canada, planning a trade demonstration in Toronto. The date will be announced in a week or two.

70 shorts will be released by RKO in 1954-55 of which 44 will be one-reel, and 26 two-reel subjects. Eighteen Walt Disney one-reelers will be in Technicolor.

Variety Club, Tent 28, has postponed its regular monthly meeting in July, but plans are under way to resume its regular schedule of monthly sessions in August.

Five in Superscope (Tushinsky) have been set by RKO. In addition to "Son of Sinbad" and "Jet Pilot," "The Big Rainbow," "The Americano," and "Cattle Queen of Montana" will be released in Superscope.

Tex Cates, Canadian Pola-Lite representative, and Cliff Yonson, General Theatre Supply, report enthusiastic reception to Pola-Lite demonstration in Winnipeg, and first successful demonstration of Pola-Lite's 3-D single-strip system at the Circus Drive-In, Kirkfield Park, just outside of Winnipeg.

MGM's Canadian personnel, across the country, will share in the bonus money won for MGM's 30th Anniversary Drive. Bonus cheques range from 1 1/2 weeks to 5 weeks full pay.

John Huston signs with Allied and becomes important stock owner in the company.

Steve Broidy, President of Allied, states that similar deals to those with John Huston are nearing completion with Billy Wilder and William Wyler.

Jay Presents

FOR close to forty years, the late Editor-in-Chief of The Digest gave her life, and her life's blood to the Motion Picture Industry, not only in Canada, but in the United States, Britain, and throughout the world. During that time, Ray Lewis fought for the exhibitors when she felt they were being oppressed, she fought for the producer-distributors when she felt they were being persecuted, and she fought for every individual or group within the Industry, whose cause she felt was just.

Each battle was waged strictly on the grounds involved, with never a thought of personal gain, or personal loss; and when such a battle was finished, it was over and done with; there were no bitter recriminations, no chips carried on the shoulder. Her fiercest antagonist one day, was her best friend the next. As a result, her list of opponents over a 40-year span was impressive, but her list of enemies was a complete blank.

The tributes paid to Ray Lewis on her passing included many from those with whom she had battled the hardest on various occasions, yet their messages of condolence are, I am certain, as sincere and genuine as those from her closest friends. I am very proud of Ray Lewis; I am proud of the heritage she has passed on to me. I am proud of the esteem and respect in which she was held by the entire Industry, and I am counting on the support of the Industry, all branches of it, to help make The Digest an even greater medium of service to the Industry, than it has been for the past 40 years.

For the future, there are a number of changes scheduled for The Digest. The entire format of the paper will be changed very shortly. Many of the changes contemplated were already agreed to by Ray Lewis several weeks ago, but were delayed because of her illness. Now they will be put into effect at the earliest possible moment.

LAST WEEK was a busy one in Trade circles locally, with 20th Century-Fox's CinemaScope demonstration at the University Theatre Tuesday morning, and Warner Bros.' screening of "Ring of Fear" in CinemaScope at the Eglinton on Friday morning.

Over 500 exhibitors, distributors, bookers, and other interested parties attended the CinemaScope demonstration in Toronto. Proceedings were under the personal supervision of Arthur Silverstone, Eastern General Manager for 20th Century-Fox, who spoke briefly prior to the demonstration reel. Reaction to the reel was unanimously excellent, with everyone loud in their acclaim of the improved projection and better sound.

Typical of the impression the reel made on those who saw it, are the following quotes: Sam Fingold, National Theatres: "Excellent! I enjoyed it very much." L. E. Rice, Dominion Sound: "Very much impressed. A great improvement." Ben Okun, Biltmore Theatres: "Fox deserves a lot of credit. Clear screen, good detail, no blurring." Ben Freedman, Allied Theatres: "Very good." Ben Geldsaler, Famous Players: "Terrifically impressive." Haskell Masters, Warner Bros.: "New era in Motion Pictures has arrived. Wonderful." Dave Griesdorf, Odeon Theatres: "Wonderful subject." Harold Pfaff, Independent Theatres: "Wonderful demonstration." Mrs. Yvonne Taylor, International Cinema and

Towne Theatres: "Panoramic scenes simply magnificent." Abe Cass, Columbia: "Terrific! An excellent presentation." Lionel Lester, National Booking: "Thrilling."

OUR OWN REACTION was that there was a tremendous improvement in the projection and sound. Biggest notable change was in the clarity of the background objects, and the elimination of the fuzziness at the sides. Of course the pictures from which 20th-Fox chose excerpts for the demonstration reel would probably be box-office winners in any medium, but certainly the new, improved CinemaScope enhances their value immeasurably.

On Thursday, a similar demonstration was held at the Palace Theatre, Montreal, before an audience of over 300, and the reception there was equally impressive. At the Montreal demonstration, opening remarks were made by 20th-Fox's Canadian General Manager, Peter Myers, who welcomed the audience to the showing.

Typical of the reaction of the Montreal audience are the following quotes: George Arpin, France Films: "Very nice. Promises very bright future for CinemaScope." Bill Lester, United Amusements: "Very, very interesting." H. Choquette, Rio Theatre, Longueuil: "Exceptionally good." C. A. Magnan, Laurier Theatre, Victoriaville, Que.: "Outstanding." E. N. Tabash, Montrose Theatres, Montreal: "Very beautiful." Mort Prevost, Quebec Cinema Booking: "Very good." George Champagne, Shawinigan Falls, Que.: "Superior to previous CinemaScope — definitely more depth in background — sound improved." R. Lavelle, Perkins Electric: "Will be a big boost to business."

IN THE MEANTIME, seven Famous Players Toronto suburban theatres opened up with CinemaScope last week, showing "The Robe," and B & F's Vaughan, Century and Prince of Wales are ready to go, with the balance of the B & F houses scheduled to have CinemaScope installations by the end of August. In addition, Odeon's Danforth, Humber and Fairlawn are also scheduled for their installations in the immediate future.

The screening by Warner Bros. at the Eglinton Theatre Friday morning was like old home week for me, for the feature, "Ring of Fear," was filmed in its entirety in Phoenix, Arizona, while I was living there last December, and I had the pleasure of meeting a number of the players and crew during its filming. In addition, the special short subject which was screened with the feature, "Valley of the Sun," was of course also filmed in Phoenix, and its environs, and not only were all the scenes familiar, but a number of those appearing in the subject were personal friends.

"Ring of Fear" has some of the most exciting circus sequences ever shown on the screen. Clyde Beatty, playing himself, will have your patrons glued to their seats with excitement as he puts the big cats through their paces. The high-wire trapeze acts are breath-taking in their daring, and the suspense-packed story, as enacted by a fine cast headed by Mickey Spillane, Pat O'Brien and Sean McClory, should prove smash box-office from coast to coast. "Ring of Fear," a Wayne-Fellows production, was produced by Robert M. Fellows and directed by James Edward Grant. Film is in Warner-Color, with CinemaScope and Stereophonic Sound.

Toronto and District

By BILL PRESS

The Lake Shore Drive-In at St. Catharines has the distinction of being the first ozoner in Canada to introduce CinemaScope, the equipment being used for the first time with the playing of "The Robe". The Lake Shore has a 90-foot screen.

The regular price of 60c was charged for the CinemaScope attraction, children under 12 being admitted free as usual.

The Famous Players' Capitol in St. Catharines, managed by Vern Hudson, was the first to have CinemaScope there.

When Manager Len Bishop was playing "Dial M for Murder" at Shea's Theatre, Toronto, attractive young ladies in somewhat startling attire strolled the downtown streets. The front view was feminine but the gawkers got the idea when they looked longer to see a plug for the picture from the rear side.

The big news in connection with the grandstand show at the Canadian National Exhibition was the report that the American Federation of Musicians and the American Guild of Variety Artists had buried the hatchet at last in a gentlemen's agreement for the CNE program.

The outcome was that Roy Rogers and other acts would be here for the two weeks but, with Producer Jack Arthur reportedly on the ailing list, the big production numbers appeared to be an impossibility this time.

The University and Eglinton Theatres, both Toronto units of Famous Players' chain, have gone their separate ways for the summer at least after teaming for many months. The University, managed by Tom Daley, will continue with a first-run policy. Both will feature CinemaScope pictures mostly.

The talk is that Toronto's new chief magistrate, Mayor Leslie Saunders, successor to Allan Lamport, will frown on any move by plebiscite or otherwise for the widening of Sunday activities in the Queen City.

Before Lamport resigned to take a place on the Toronto Transit Commission, there had been a hint of further changes in Sunday observance.

Special commendation goes to the Peterborough committee, with an assist by Motny Hall as master of ceremonies, for raising around \$500 for Variety Village through the benefit show at the Odeon in the Liftlock City.

The committee workers were L. J. Gouin, Capitol; George Shepherd, Odeon; A. E. Cauley, Paramount; and Hilly Yudin, Centre Theatre.

Largely because of the contrary weather so far this season, a number of Drive-ins at Ontario points have reduced the adult admission price to 50c, generally a drop of 10c. The new scale is effective for all nights except Saturday.

Mrs. M. W. McCutcheon, Toronto, chairman of the Children's Film Library Committee of Canada, has come out with the timely statement that children who cannot leave the city during the hot weather are much better off seeing an appropriate picture in a cool theatre than roaming the streets.

Mrs. McCutcheon urged parents to ask neighborhood managers to bring back good pictures that children would enjoy.

Maritime News

HELEN CROWLEY

Mr. J. M. Franklin has been appointed Honorary Chairman for the Saint John and Maritime Committees for the State of Israel Bond Drive opening in this area on August 15th. The Drive being conducted across Canada and the United States has an objective of \$75,000,000. Mr. J. Lieberman, president of the Saint John congregation of Sharei-Zedek is a Co-Chairman for the Bond Drive in the Maritimes. Mr. I. Garson and Mr. Peter Herschorn are Co-Chairmen for the film and movie industries in the Maritime provinces.

Mr. and Mrs. Guimont of the Grand Falls Theatre were visitors in Saint John this week.

Prairie News

BRUCE PEACOCK

Safecrackers blew open a safe at the Golden West drive-in, Moose Jaw, recently, and escaped with \$1,521 cash. The office building had been checked early Sunday evening by Ralph Crawford, manager, and the gates had been checked later by police.

A similar robbery occurred at the Capitol theatre in March and the safecrackers got \$2,600.

We were all indeed sorry to hear of the passing of Ray Lewis a few days ago. She has been a tower of strength to our Industry throughout the years and on behalf of the Officers, Directors and Members of this Association, I would like to extend to the family our sincerest sympathy in their bereavement.

*Roy Chown, Secretary,
Alberta Theatres Assoc.*

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JAY L. SMITH
Editor-in-Chief

MAX CHIC
Associate Editor

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— Correspondents —

BRUCE PEACOCK..... Regina, Sask.
JACK DROY..... Vancouver, B.C.
WILL McLAUGHLIN..... Ottawa, Ont.
BILL PRESS..... Toronto, Ont.
HELEN CROWLEY..... Saint John, N.B.

VANCOUVER NEWS

By JACK DROY

"The Kidnappers," a British movie, has shattered all previous local records for long runs in the suburban theatres. It's playing its 10th week at the 770-seat Dunbar. "The Maggie," another import, is on its 7th week at the Odeon-Varsity, a 449-seater. Opened recently were the Meadow Drive-In at Meadow Lake, Sask., and the Glenwood, 300-car ozoner at the railroad town of Edson, Alberta. Bud Rice of the Orpheum staff resigned to join a local finance company. Micky Stevenson, Paramount office manager, is the proud daddy of a 9 lb., 8 oz. baby boy, first for the Stevenson clan.

Les Walker, business agent of Projectionists' Union, is holidaying at his summer home at Bowden Island, upcoast from here. Andrew Linden of Medicine Hat has been appointed Edmonton manager of Dominion Sound Equipments for the Alberta territory. Jean Parker of Empire-Universal Films is the mother of a baby boy.

The Abbotsford Drive-In planned by the Gayland Amusements Company of Vancouver had trouble getting a permit from the township of Abbotsford which is 40 miles from Vancouver in the Fraser Valley. The farming community want no part of an ozoner. A second drive-in is planned for the Haney area, 30 miles from Vancouver.

Ken Steele of Paramount Films is now a qualified projectionist and is in the booth of the Port, Port Moody theatre.

Herman Goldberg of W-B building and construction department was here from New York checking plans of the new film building now under way, and will house all local film distributors by the first of 1955. Owner of the building is Jack Aceman of the Avon Theatre here and the Rio in Victoria.

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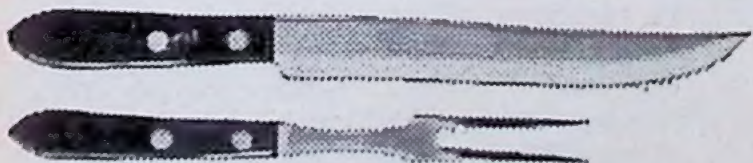
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SLICER

CARVING
FORK

VEGETABLE
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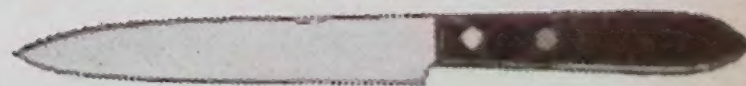
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Vigorous Sales Policy for RKO in Canada

Under the leadership of Jack Labow, RKO Canadian General Manager, RKO in Canada has initiated a new and vigorous sales policy, which in recent months was reflected in the special dating of "French Line" in Odeon houses throughout Ontario and the day and date booking of Walt Disney's "Pinocchio" in 10 Famous Players theatres in Toronto as well as an additional 15 across Canada.

The selling of the two pictures was tied in with tailored exploitation campaigns and in the case of "Pinocchio", saw the development of one of the most exciting promotional tie-ups Canada has ever seen. *Pinocchio Day*, which was sponsored both by the *Toronto Evening Telegram* and *Loblaws* was so successful that both parties are now considering making it an annual event.

Mr. Labow, who with Meyer Nackimson, Toronto Branch Manager and Harry Cohen, Montreal Branch Manager, attended an Eastern-Canadian sales meeting, presided over by James R. Grainger, President of RKO, stated on his return, "RKO will use every one of the available wide-screen processes for its pictures, suiting each picture to the process which will enhance it the most."

Bearing witness to the above statement, was the announcement by Mr. Labow, of the coming release of "The Conqueror," in *CinemaScope* and *Technicolor*; a group of 5 in *Superscope* and "The Girl Rush," starring Rosalind Russell, to be filmed in *VistaVision*. RKO has two 3-D pictures now in release.

RKO's release schedule which came up for discussion at the head office sessions, evoked, "our troubles are behind us", from Jack Labow, on his return from New York.

The conferences opened with a screening of RKO's "Susan Slept Here," which had its world premiere in San Francisco on July 14. Plans for the release of the *Technicolor* comedy, starring Dick Powell and Debbie Reynolds, were discussed following the showing.

During the session, Grainger outlined

plans at the RKO Studio, including films in progress and those scheduled for future production. He discussed "The Conqueror," Robert Stillman's "The Americano," Benedict Bogeaus' "Passion" and "Cattle Queen of Montana," Allan Dowlings "Night Without End," Frederick Brisson's "The Girl Rush," and King Brothers' "Syndicate" and Indian Fighter." Edward L. Walton also addressed the sales executives.

Further sales talks were conducted by Boasberg and division and district managers. Among the current product discussed were "Sins of Rome," Benedict Bogeaus' "Silver Lode," "The French Line," "Son of Sinbad," "The Big Rain-bow" (tentative title), Walt Disney's "Pinocchio," Samuel Goldwyn's "Hans Christian Andersen" and King Brothers' "Carnival Story."

FOTO-NITE ANNIVERSARIES

A Toronto group of 18 theatres are now in their 5th consecutive year of *Foto-Nite*.

In Winnipeg, 19 theatres are in their 4th consecutive year of *Foto-Nite* presentation.

In the city of Vancouver, 10 *Famous Players* Theatres are in their 10th consecutive year of presenting *Foto-Nite*.

In Ottawa, 7 theatres are now in their first year of operation.

In addition to the pool situations, some 200 other theatres are presenting *Foto-Nite* regularly, some of which are in their 15th consecutive year of *Foto-Nite* operation.

Warner Bros. Perfect Aperture Device

CinemaScope pictures may now be projected to the maximum height as well as the maximum width of the theatre stage through the installation of a simple new aperture device perfected by Warner Bros. and now available to theatres as standard equipment, it was announced by Jack L. Warner. The aperture device is adaptable to any size theatre and any size screen and allows the exhibitor to obtain the largest image possible in his auditorium, in both height and width.

"With this device," said Mr. Warner, "the screen will have no more unused space. Every foot will be utilized for the picture."

Developed in Warner Bros.' Research Department, the aperture attachment was put into operation for the first time for the world premiere showing of "King Richard and the Crusaders" at the Egyptian Theatre in Hollywood. The screen image of the *CinemaScope* and *WarnerColor* film, starring Rex Harrison, Virginia Mayo and George Sanders, was increased in height from 16 feet to 19 feet, the maximum proportions permitted by the structure of the theatre. The full

width of 42 feet, in use before the aperture was placed on the projection machine, was retained. The aspect ratio, stated Mr. Warner, was the pleasing proportion of 2.2 to 1. New apertures, inexpensive to install, will soon be made available to all exhibitors, he said.

"The increase in size of the screen image at the Egyptian Theatre," commented Warner, "demonstrates again the extreme flexibility of *CinemaScope* and its adaptability for any theatre so that the most eye-appealing results may be obtained in projection and in enjoyment by audiences of the motion picture."

Dear Friend:

We are happy to announce the 3rd Annual Canadian Picture Pioneers' Golf Tournament.

The date—Thursday, Aug. 12th.

The time—From 12 noon to ???

The place—St. Andrew's Golf Club.

Tickets are priced at \$4.00, plus green fees for golfers which will be paid separately prior to tee-off.

All who have been to Pioneer Golf Tournaments know what marvellous times they have—those who will be attending for the first time are in for a pleasant surprise . . . and this year's will surpass any ever!

This is one of the rare times each year that showbiz people can get together to have a 'whale of a time'. (We particularly welcome out-of-town visitors.)

The day's main event, naturally, is the Tournament. But the programme for non-golfers will keep EVERYONE happily entertained.

Here are a few of the events to take place:

1. Putting Tournament for all non-golfers!
2. "Knock-Out" Gin Rummy Tournament during the afternoon!
3. Gorgous Gals in attendance!
4. Bundles of prizes for non-golfers, as well as the Tournament participants!
5. Delicious dinner!
6. Drinks!
7. Special prizes for non-industry golfers!
8. Special souvenir score cards, with putting-scores' space. Putting prizes for Tournament golfers!
9. Surprise package for everyone in attendance!
10. Free drinks for everyone at the 10th hole!

And this is only PART of the programme!

The committee is so confident this event will be outstanding, that we are selling tickets with a money-back guarantee. How can you lose?

Contact the following committee members (all at 277 Victoria Street) for tickets:

Tommy Knight, JARO; Joe Bermack, Peerless Films; George Altman, Mavety Film Delivery.

As there are only 250 tickets, be sure to order yours without delay to avoid disappointment.

We'll see you at St. Andrew's Golf Club on Thursday, August 12, for the Canadian Picture Pioneers' Third Annual Golf Tournament.

Yours sincerely,
Pioneer Golf
Tournament Committee.

CAPITAL STORY

By BILL McLAUGHLIN

Business is above average for this time of the year at all first-runs and neighborhood spots. This is due to the unusually cool weather for mid-summer which, in turn, has slowed down attendances at the city's four Drive-ins. Current hold-overs include, in addition to

the record-breaking Kidnappers, Danny Kaye in Knock on Wood, which was transferred over to the Regent following an opening week at the Capitol; Jack Hawkins in The Intruder, another British hit and good for a second week at the Little Elgin, and Marlag 'O' Prison

Camp, also from the Old Country and now in its second big week in the main Elgin Theatre.

Don Daber, a 25-year-old artist who specializes in casein paints, is giving his first exhibition in the Odeon Theatre, where his paintings are attractively arranged on the walls of the foyer and mezzanine. Trained at the Ontario College of Arts in Toronto, Daber came to Ottawa two years ago and is now with the art department of Crawley Films Limited.

Movie patron wants to know in a letter to the editors of the Journal, if it is possible to attend a theatre in the summer months "without freezing to death". He blames a well-known first-run theatre's air-conditioning system for an attack of rheumatism and a sore throat and threatens to give up his favorite entertainment during the balance of the summer. The man has something there and local managers should pay more attention to their air-conditioner and cooling systems under the present unusual weather conditions which have prevailed so far this summer. Why give movie-goers a cold blast of air when most homes and offices have been turning on their heating plants?

Jay L. Smith,

The entire Paramount sales organization joins me in expressing to you and to every member of your family our deepest sympathy in your irreparable loss. It is our fervent hope and prayer that you will derive no small measure of consolation from the knowledge that your Mother was loved by so many, many people.

A. W. Schwalberg, President,
Paramount Film Distributing Corporation.

J. L. Smith,

Canadian Moving Picture Digest Company Limited,

It is with sincere regret that I have learned of the death of your mother, whom I had been privileged to know since my first visit to Canada. She was a good friend of the cinema industry, in your country and in Britain, and she will be missed by a great many people.

At times like these, letters are little consolation to those who have been bereaved, but it will perhaps be a help to know that we feel we have lost a distinguished editress who was admired and respected by all.

John Davis,
Managing Director,
J. Arthur Rank
Organization.



Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
The Greatest Show On Earth (Para.) Technicolor with Betty Hutton.

SHEA'S
Third week. Dial M For Murder (WB) WarnerColor with Ray Milland.

UNIVERSITY
The Queen of Sheba (20th-Fox).

EGLINTON
Hell And High Water (20th-Fox) CinemaScope and Technicolor with Richard Widmark.

NORTOWN
Johnny Guitar (E-U) Trucolor with Joan Crawford.

ODEON
Indiscretion Of An American Wife (Col.) with Jennifer Jones.

UPTOWN
Second week. Tanganyika (E-U) Technicolor with Van Heflin.

LOEW'S
Fifth week. The Student Prince (MGM) CinemaScope and Technicolor with Ann Blyth.

HYLAND & CHRISTIE
Fourteenth week. The Kidnappers (JARO) with Vincent Winter.

TOWNE CINEMA
Second week. La Ronde (IFD).

INTERNATIONAL CINEMA
Twentieth week. Hobsons Choice (IFD) with Charles Laughton.

DOWNTOWN
Yellow Tomahawk (UA).

MONTREAL

PALACE
Second week. New Faces (20th-Fox) CinemaScope and Technicolor with Eartha Kitt.

LOEW'S
Second week. Knock On Wood (Para.) Technicolor with Danny Kaye.

PRINCESS
The Saracen Blade (Col.) Technicolor with Ricardo Montalban.

CAPITOL
Hell Below Zero (Col.) Technicolor with Alan Ladd.

IMPERIAL
Drums Across The River (E-U) Technicolor with Audie Murphy.

KENT
Fifteenth week. The Kidnappers (JARO) with Vincent Winter.

AVON
Fourth week. Women Without Names (Cardinal) and Manon (Cardinal).

ALOUETTE
La Chevauchee de l'honneur.

WINNIPEG

CAPITOL
Second week. Rose Marie (MGM) CinemaScope and Color with Ann Blyth.

LYCEUM
Tennessee Champ (MGM) Color and Gypsy Colt (MGM) Color.

MET
Dial M For Murder (WB) WarnerColor with Ray Milland.

ODEON
The Maggie (JARO) with Paul Douglas.

GARRICK
Riot In Cell Block 11 (AA).

CALGARY

CAPITOL
Knock On Wood (Para.) Technicolor with Danny Kaye.

PALACE
Rob Roy (RKO) Technicolor with Richard Todd.

GRAND
Heidi (UA).

UPTOWN
Hell Below Zero (Col.) Technicolor with Alan Ladd.

VANCOUVER

CAPITOL
The Royal Tour (20th-Fox) CinemaScope and Color.

ORPHEUM
Second week. Knock On Wood (Para.) Technicolor with Danny Kaye.

STRAND
Riding Shotgun (WB) WarnerColor with Randolph Scott.

STUDIO
Marlag O (IFD) with Anthony Steele.

VOGUE
Johnny Dark (E-U) Technicolor with Tony Curtis.

PLAZA
You Know What Sailors Are (JARO) Technicolor with Donald Sinden.

DUNBAR
Tenth week. The Kidnappers (JARO) with Vincent Winter.

VARSITY
Seventh week. The Maggie (JARO) with Paul Douglas.

SAINT JOHN

PARAMOUNT
The Royal Tour (20th-Fox) CinemaScope and Color.

CAPITOL
Held over. The Greatest Show On Earth (Para.) Technicolor with Betty Hutton.

STRAND
Hell Below Zero (Col.) Technicolor with Alan Ladd.

KENT
Riding Shotgun (WB) WarnerColor with Randolph Scott.

COLUMBIA DECLARES DIVIDEND

Columbia Pictures Corporation announces that the Board of Directors at a meeting held Tuesday, July 13, 1954, declared a quarterly dividend of \$1.06¼ per share on the \$4.25 Cumulative Preferred stock of the Company, payable on August 16, 1954 to stockholders of record August 2, 1954.



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